

**endeavor**  
SOUTH AFRICA

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**IMPACT REPORT**

**August 2022**

# ENDEAVOR ENTREPRENEURS DELIVER IMPRESSIVE RESULTS

## 30 South Africa Endeavor Entrepreneurs 2017 - 2022



### Annual Revenue +50%\* p.a.

2019-2020: +34%  
2020-2021: +51%  
2021-2022f: +56%



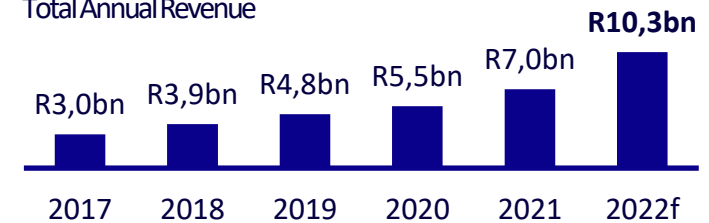
### Job Creation +20%\* p.a.

2019-2020: +8%  
2020-2021: +25%  
2021-2022f: +36%

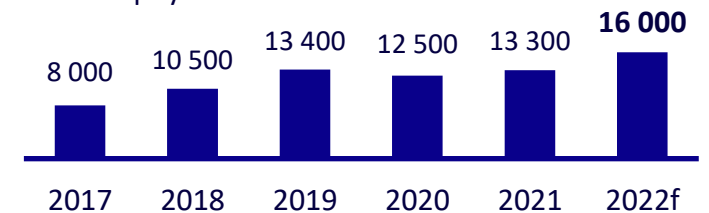


### Capital Raised +90% p.a.

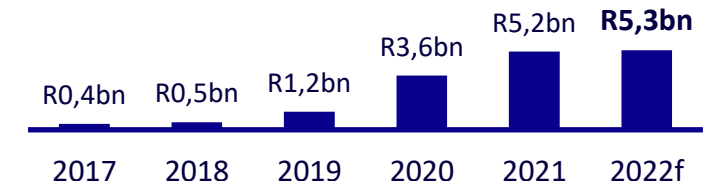
Total Annual Revenue



Total # Employees



Total Annual Capital Raised



**Endeavor Entrepreneurs:** Aerobotics · ArcAqua · DataEQ · CallForce · Clewa · Clickatell · Entersekt · Flexclub · GO1 · Guidepost · GreatSoft · HelloPaisa · Identifii · Innovent · InQuba · Isometrix · Masana · Merchant Capital · MFS Africa · Ozow · Pargo · Retail Engage · Saryx · Sendmarc · SPARK schools · SweepSouth · TTRO · TymeBank · Wyzetalk

\* Simple annual average 2017-2022, Weighted Averages: 28% (Revenue), 16% (Job creation)

# SA ENDEAVOR ENTREPRENEURS ARE EMERGING LEADERS IN THEIR SECTOR

## ENTERPRISE SOFTWARE & SERVICES



## RETAIL & CONSUMER TECH



## FINTECH



## SMART CITY



## EDTECH



## AGTECH



## HEALTHTECH



# EARLIER STAGE LOCAL SCALE UP ENTREPRENEURS SHOWING VERY STRONG GROWTH

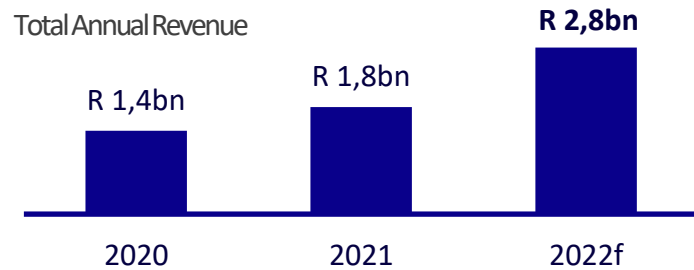
24 SA Local Scale Up, 2020-2022



**Annual Revenue +100%\* p.a.**

2020-2021: +61%  
2021-2022f: +300%

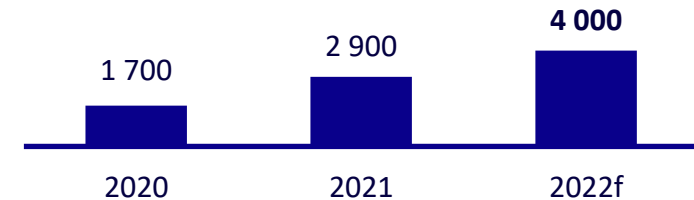
Total Annual Revenue



**Job Creation +76%\* p.a.**

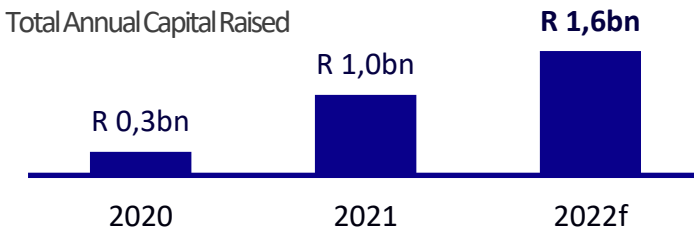
2020-2021: +98%  
2021-2022f: +57%

Total # Employees



**Capital Raised +160% p.a.**

Total Annual Capital Raised



**Local Scale Up:** 4-Sure · Aura · Basalt · CarScan · Ctrl · Cumulate · Daily Maverick · ExploreAI · Finclusion · Flow · Fundrr · iContact · Inoxico · Jabu · Kandua · MamaMoney · Talk360 · Mobiz · Momint · Pineapple · StructureIT · Synatic · Vectra · Yellow

\* Simple annual average 2020-2022, excluding businesses founded in 2019 and 2020. Weighted Averages: 43% (Revenue), 54% (Job creation)

# ENDEAVOR LOCAL SCALE-UP: STRONG PIPELINE OF UP & COMING ENTREPRENEURS

## ENTERPRISE SOFTWARE & SERVICES



## SMART CITY



## FINTECH



## RETAIL & CONSUMER TECH



DAILY MAVERICK



## EDTECH



+70 of SA's best emerging Tech Entreps with global potential – & committed to 'pay-it-forward'